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# 10/11/1989 - Alcohol Awareness

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

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FILE COPY

FOR IMMEDIATE RELEASE:

RIVES DECLARES OCT. 15-21 ALCOHOL AWARENESS WEEK AT EASTERN  
ILLINOIS UNIVERSITY

CHARLESTON, IL--Eastern Illinois University President Stan Rives today officially proclaimed October 15-21 as "Alcohol Awareness Week." Student-run activities on the local campus, supported by faculty and administration, will coincide with NATIONAL COLLEGIATE ALCOHOL AWARENESS WEEK (NCAAW). Students nationwide are promoting alcohol education, development of student decision-making skills and positive peer influence.

Now in its sixth year, NCAAW is sponsored by the Inter-Association Task Force on Alcohol & Other Substance Abuse Issues, which represents student affairs professionals across the country.

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## ALCOHOL AWARENESS WEEK

"'Alcohol Awareness Week' at Eastern initiates a year-round emphasis on alcohol education and recognition of the individual's ultimate responsibility for decisions regarding use or non-use of alcohol," said President Rives. "It is in the best interest of students, faculty, administrators and the community that such decision-making be responsible and well-informed. In addition, we want to encourage a partnership to prevent campus problems associated with alcohol misuse."

"Alcohol Awareness Week" will include various workshops, displays and activities across the Eastern campus aimed at prevention through education and individual responsibility in connection with the use of alcohol.

Numerous events are scheduled at Eastern during the week. The activities, sponsored by BACCHUS (Boost Alcohol Consciousness Concerning the Health of University Students) and Eastern's Office of Student Housing, center on the theme "Drinking...the Great American Sport????"

Activities are designed to inform students of the facts and consequences of alcohol abuse, according to BACCHUS president Tom Faulkner.

BACCHUS is an international organization which promotes responsible and informed decision-making by college students toward the use of alcoholic beverages and respect for the choice of abstinence. It now has 315 chapters in the U.S. and Canada.

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ALCOHOL AWARENESS WEEK

Eastern's chapter, which received an honorable mention from the international organization for its efforts last year, was founded in the Spring of 1988.

"One for the Road," a jog-a-thon/walk-a-thon, will begin the week's events Sunday, Oct. 15, at 10 a.m. at Eastern's Library Quad. Everyone is welcome to participate in the five kilometer circuit around Eastern's campus, which will be marked by human-shaped silhouettes representing D.U.I. deaths.

All proceeds, which will be raised either by a \$5 entry fee or pledging donations, will be given to the SADD (Students Against Drunk Driving) chapter of the participant's choice and to Eastern's BACCHUS chapter.

Registration begins at 8:30 a.m. at the Library Quad or early registration forms can be picked up in Eastern's Office of Student Housing or in room 201 in the Union. All participants will receive a free t-shirt.

On Monday, Oct. 16, "Spike Your Life" volleyball tournament will take place from noon to 5 p.m. at the Library Quad. Free Pepsi and TCBY yogurt will be served. Also, the residence halls will serve "mocktails" at 5 p.m.

From 10 a.m. to 3 p.m. Tuesday, Oct. 17, six to eight organizations will have information booths in the Union Walkway. At 1 p.m., a "Halftime Talk Show" will be presented in the Walkway. People victimized by D.U.I. or arrested for D.U.I., along with lawyers and state officials, will relate their experiences concerning drinking and driving.

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ALCOHOL AWARENESS WEEK

Dr. Kirby Davis from the Central Eastern Alcoholism and Drug Council (CEAD) will present "Alcoholism and You" in the Walkway at 1 p.m., Oct. 19. The presentation is part of the day's "Penalties of the Game" program.

The Afro-American Cultural Center will be the site of Friday's "Pre-Game Happy Hour" from 4 to 6 p.m. The center is located at 1525 Seventh Street in Charleston.

Saturday's Panther football game against Western Illinois University at 1:30 p.m. will be "Drug-Alcohol Awareness Day" at O'Brien Stadium. Eastern's coaching staff will wear red ribbons to indicate their awareness. A free raffle will be conducted during the game. Winners will receive one of several prizes donated by area merchants.

Other sponsors of Alcohol Awareness Week include SADD, Eastern's Residence Hall Association, Student Government, Lawson Inc., National Residence Hall Honorary (NRHH), ROTC, Panhellenic and Interfraternity Councils, CEAD and Black Student Union. Several local businesses will provide refreshments and prizes throughout the week.